

BRIANNA DANIELSON

(775) 303-3343 | Briannad91407@gmail.com | linkedin.com/in/brianna-danielson-932981382

PROFESSIONAL SUMMARY

Marketing and Management student with a strong foundation in high-volume customer engagement, brand consistency, and interpersonal communication. Proven ability to manage fast-paced environments while maintaining positive consumer relationships and operational efficiency.

EDUCATION

University of Nevada, Reno

Expected June 2029

Bachelor of Science in Business Administration: Marketing & Management

- **Relevant Coursework:** Strategic Marketing, Consumer Behavior, Management Principles.
- **Honors:** Spanish Seal of Biliteracy (Professional Fluency).

MARKETING & PUBLIC RELATIONS EXPERIENCE

Little Hands Learning Center

March 2025 – Present

Childcare Lead & Communicator

- Foster effective interpersonal communication by guiding group dynamics and collaborative play.
- Maintain professional, communicative relationships with internal staff to ensure operational cohesion.
- Manage a supportive and organized environment for groups of up to 20 individuals, ensuring high-quality service delivery.

Dutch Bros

February 2025 – March 2025

Brand Ambassador / Barista

- Acted as the primary face of the brand, engaging energetically with 100–150 customers per shift to build brand loyalty and connection.
- Maintained strict product consistency and quality control across a diverse menu of beverages during high-volume periods.
- Optimized workflow efficiency during peak traffic hours to maximize customer satisfaction and throughput.

EVENT & PROMOTIONS EXPERIENCE

Aces Stadium (Volunteer)

Oct. 2022 – Jan. 2024

Guest Services & Operations

- Thrived in a high-pressure, fast-paced sports marketing environment with a high volume of diverse attendees.
- Processed financial transactions accurately while ensuring a positive "checkout" brand experience for stadium guests.

- Streamlined service delivery by efficiently coordinating food and beverage logistics to prevent service delays.

CORE SKILLS

Communication:	Bilingual (English/Spanish), Professional Networking, Consumer Engagement.
Operations:	High-Volume Transaction Processing, Efficiency Optimization, Workflow Management.
Technical/Soft:	Team Collaboration, Conflict Resolution, Adaptability, Microsoft Office Suite.